

# August's Big Book

*Katabasis* by R.F. Kuang

This kit makes it easier than ever to promote read-alikes for the hottest new releases. Choose from customizable Canva templates to highlight your own recommendations or ready-to-use assets featuring read-alike picks from our expert librarians. Spread the word using social media copy for both pre-release and post-release promotions. Whether you're building excitement before launch day or keeping the buzz going after, this kit has everything you need get great books into readers' hands!

## List of Toolkit Items

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### Canva Templates

Images with customizable copy and jacket covers to ensure you can promote the read-alikes of your choosing or your library's own Big Book!

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### Read-to-Use Assets

A set of images promoting read-alikes suggested by OverDrive librarians. No customization needed.

2

### Suggested Copy

Ready-to-use social media copy and descriptive image text for your social media posts.

## Canva Templates

To create a customized version of this kit, open the **Canva link here** or the shortcut provided in the marketing kit.

You can find tips and tricks for saving jacket cover images in the marketing kit, as well.



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## Ready-to-Use Assets

Don't have time to customize your own graphics? You can use these ready-to-use versions with recommendations from our OverDrive librarians.



## Social Media Copy

### Holds list

That *Katabasis* hold feeling 🧐 ⌚

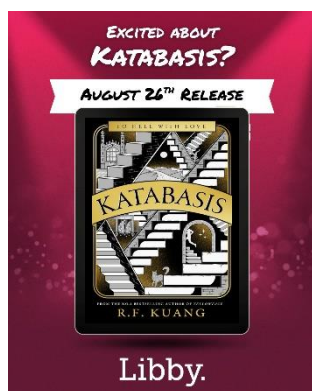
We've got you: try these atmospheric, power-packed reads next! Find them in the library's digital collection in the Libby app and keep the obsession going. #BigBookReadalikes

### After reading

Just finished *Katabasis* and craving more? From witchy inheritances to city-wide conspiracies and labyrinths of the mind, these read-alikes will pull you right back under. Find them now in the Libby app! #BigBookReadalikes

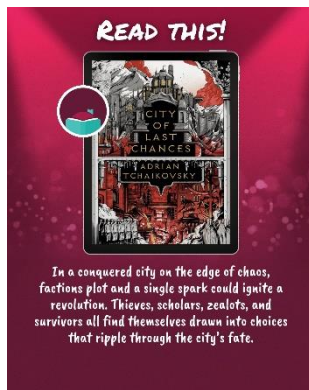
## Descriptive Image Text

When posting on social media sites like [Instagram](#), [Facebook](#), and [Threads](#), you can embed descriptive image text (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image text to your social media posts.

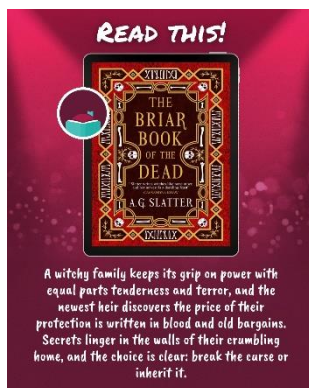


An ebook cover of *Katabasis* displayed on a tablet. The cover features a gold and black design with a maze of staircases and arches. Text at the top reads: "Excited about *Katabasis*?" and below it, "August 26th Release" in bold white lettering. The Libby app logo appears at the bottom of the image against a pink background.

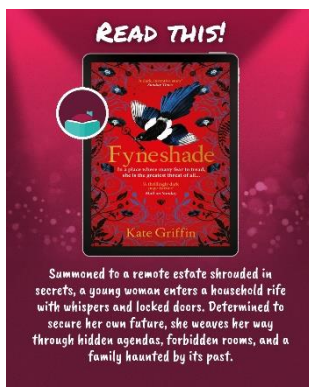
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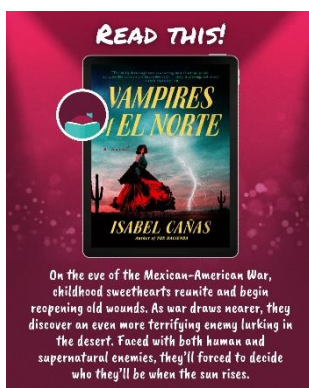
An ebook cover of *City of Last Chances* by Adrian Tchaikovsky displayed on a tablet. The cover is gray and red with the illustration of a city buildings towering over a group of military people and a group of masked characters. Text at the top of the image says “Read This!” in bold white letters. Below the tablet, white text describes the story: “In a conquered city on the edge of chaos, factions plot and a single spark could ignite a revolution. Thieves, scholars, zealots, and survivors all find themselves drawn into choices that ripple through the city’s fate.” A Libby app logo appears to the left of the tablet.



An ebook cover of *The Briar Book of the Dead* displayed on a tablet. The cover is dark red with ornate gold designs and skull motifs framing the title. Text at the top of the image says “Read This!” in bold white letters. Below the tablet, white text describes the story: “A witchy family keeps its grip on power with equal parts tenderness and terror, and the newest heir discovers the price of their protection is written in blood and old bargains. Secrets linger in the walls of their crumbling home, and the choice is clear: break the curse or inherit it.” A Libby app logo appears to the left of the tablet.

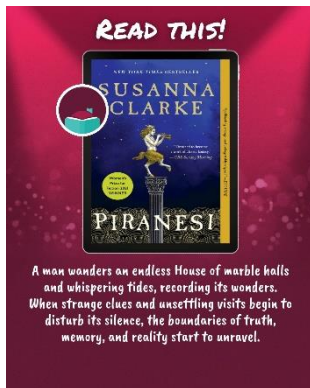


An ebook cover of *Fyneshade* displayed on a tablet. The cover is red with black floral designs and features magpies in flight. Text above the tablet reads “Read This!” in bold white lettering. Below, white text describes the story: “Summoned to a remote estate shrouded in secrets, a young woman enters a household rife with whispers and locked doors. Determined to secure her own future, she weaves her way through hidden agendas, forbidden rooms, and a family haunted by its past.” A Libby app logo appears to the left of the tablet.



An ebook cover of *Vampires of El Norte* by Isabel Canas displayed on a tablet. The cover has a person wearing a blue and red dress standing in front of a stormy sky in the desert. Text at the top of the image says “Read This!” in bold white letters. Below the tablet, white text describes the story: “On the eve of the Mexican-American War, childhood sweethearts reunite and begin reopening old wounds. As war draws nearer, they discover an even more terrifying enemy lurking in the desert. Faced with both human and supernatural enemies, they’ll forced to decide who they’ll be when the sun rises.” A Libby app logo appears to the left of the tablet.

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*An ebook cover of *Piranesi* by Susanna Clarke displayed on a tablet. The cover is dark blue with a gray Satyr playing a trumpet standing on top of a column towering above black waves. Text at the top of the image says “Read This!” in bold white letters. Below the tablet, white text describes the story: “A man wanders an endless House of marble halls and whispering tides, recording its wonders. When strange clues and unsettling visits begin to disturb its silence, the boundaries of truth, memory, and reality start to unravel.” A Libby app logo appears to the left of the tablet.*

**Libby.**

The library reading app